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call us: 1300 258 229

Design and Distribution Obligations

Please be advised that we have today uploaded to our website our "Target Market Determinations" for all our loan products.

What's a Target Market Determination?

- A Target Market Determination is a document which describes who a product is appropriate for (target market), and any conditions around how the product can be distributed to customers.

Why does Bluebay Home Loans Pty Ltd need to have Target Market Determinations?

- We're required to have Target Market Determinations under the *Treasury Laws Amendment (Design and Distribution Obligations and Product Intervention Powers) Act 2019*.
- This is to make sure we're keeping customers at the centre of our approach to the design and distribution of our financial products.

Individual Target Market Determination documents.

- These are available for viewing at <https://bluebayhomeloans.com.au/target-market-determinations/>

NB. The Target Market Determination documents are not Product Profile documents and as such for full Individual product specifications please refer to the appropriate Product Profile document.

Got a scenario to discuss?

Just call your Business Relationship Manager, Lisa Van Weelde on 0438 924 711 or call the office on 1300 258 229.

Contact your Bluebay Home Loans BRM today...

Lisa Van Weelde

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