

Partner Statement Inclusions Guide

This guide explains the specifications for both the print on the fly inserts statement messages.

Print on the Fly (POF) statement inserts

A 'Print on the fly' or statement insert is a colour A4 page which is printed directly after the statement and appears as the last page of the customers' statement. This applies for electronic and physical statements.

Examples of POF's are below. Generally, the content is of a marketing nature and can include promotion of other products or services that you offer or simply be a festive or thank you message to your valued customers.

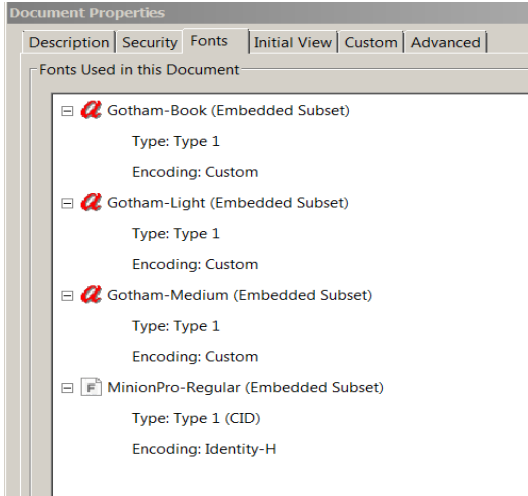
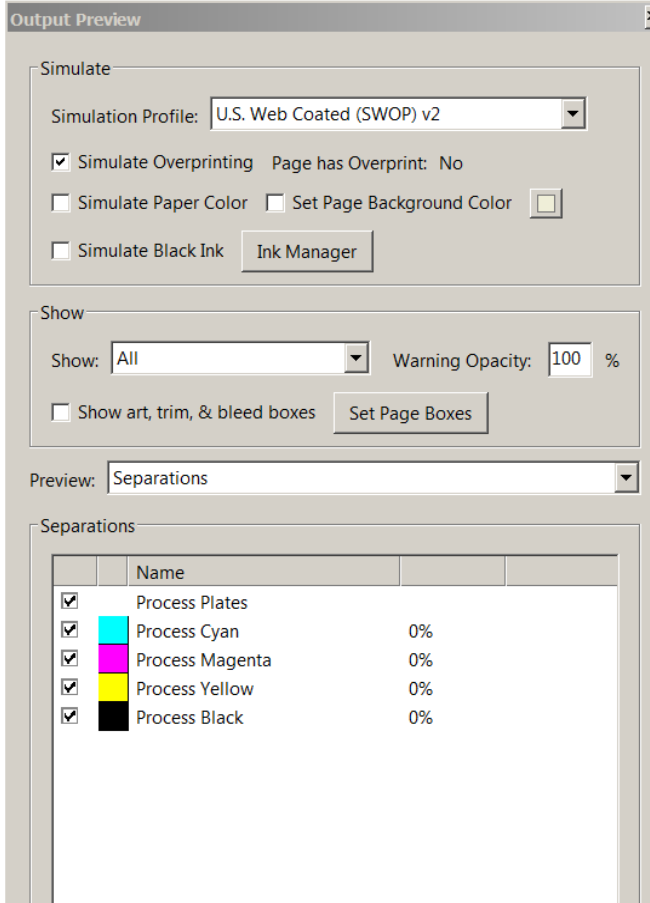
While every effort is taken to recreate your Print on the Fly as close as possible to the original PDF provided, please be aware when printed in bulk there may be some alterations to quality that cannot be avoided.

Initial Requirements

Upon deciding if you would like to communicate to your customer portfolio please contact the Mortgage Support Team to obtain an identifying number (POF XXX) that will be used to link your customers statements with the correct POF. Placement of the POF number is specific and outlined below.

Insert Content and Specifications

Item Description	Specifications
Format of Insert	Compressed PDF https://helpx.adobe.com/acrobat/how-to/compress-pdf.html
Finish size	A4 – no crop marks
File size	<200KB Go to File>Properties>Description Advanced PDF Producer: Adobe PDF Library 15.0 PDF Version: 1.4 (Acrobat 5.x) Location: G:\Data\Wholesale\Third Pa File Size: 192.85 KB (197,477 Bytes)
Fonts	These must be embedded within the document Fonts must be 'Type 1' or True Type

	<p>Go to File>Properties>Fonts</p> 
<p>Colours</p>	<p>CMYK only – on pdf go to Tools>Protect & Standardize>Print Production>Output Preview>Show – select CMYK & the pdf will display text/graphics that are CMYK.</p> <p>*If there is no CMYK then the pdf will appear blank.</p>
	<p>See example below</p> 

Bands	A clear 15 mm band on the left hand side of the insert from the top of the page to the bottom so that we can place the insertion barcode that we need to use to match the insert with the statement
	At least a clear 2mm band on all other remaining sides. The printer cannot print to the edge of the page
	Check using Ruler. Go to View>Show/Hide>Rulers & Grids>Ruler
Contents	Need to contain at least 80% text
	Only up to 20% graphics
	Minimum use of shading
	Promotional content or thank-you/festive message
POF ID Code	An ID code will be provided to you by the Bank, this will need to be placed on your PDF at the bottom left of the page; but must not impede in the clear 15mm band that is required. (see example below for correct location)

POF ID placement

Car loans | Commercial pi
SMSF | Transaction and si

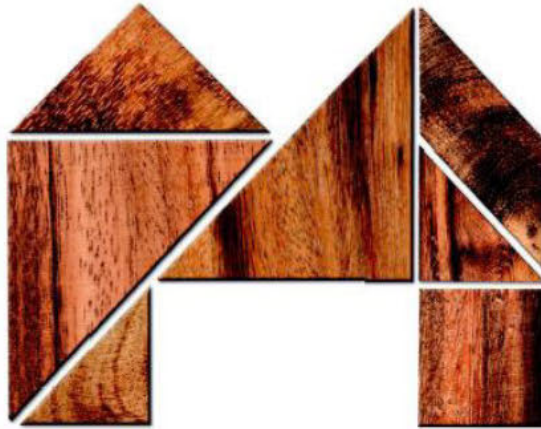
DISCLAIMER HERE

POF396

26 x 11.69 in

Example

Shape your practice finance to meet your needs



Dream of owning your own private practice? Or buying into an existing practice or clinic?

Our practice purchase loans provide you the opportunity to:

- borrow up to 100% of the purchase price of an existing practice, or of a share in a partnership
- make flexible repayments to suit cash flow and tax needs
- benefit from competitive fixed and variable rate options
- borrow against goodwill and assets rather than against your home

Find out more at _____ or speak to your local
finance specialist on XXXX XXX XXX.

Car loans | Commercial property | Credit cards | Equipment finance | Fit-out finance | Foreign exchange | Home loans | Personal loans | Practice purchase | Practice set-up | SMSF | Transaction and savings accounts | Term deposits

DISCLAIMER HERE

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Statement Messages

Explained

Partners are also able to communicate to their customers via a 'Statement Message'.

It is most effective to do this as part of June and December Notification period as all products receive a statement at these times.

Should you choose this option please advise us as soon as possible.

We require the actual message, including correct specifications, and confirmation of who your audience is – that is; all division codes or specific codes/brands and accounts (Term, Line of Credit, credit card or all)

Specifications

Formatting is limited – **bold** or *italic* text can only be used for full sentences, not individual words.

We recommend a paragraph maximum, no more than 5 sentences but are willing to review.

URL links can be included.

Examples

Interest Only Information

Your loan account currently requires interest only repayments. This means that your repayments cover only the interest portion of your loan. Please note that interest only repayments will not reduce your loan balance. This will result in you paying more interest over your loan term.

Grow with us. Our tailored approach puts the focus on you and your lending needs.
We are committed to providing flexible solutions ensuring your home loan is the best possible fit.
Want to discuss your loan? Call us today!

Should you have any queries about these statement inclusions, please contact Partner Support Team to discuss.