

Template name: Marketing - CAF - Instant asset write off
Subject line: Need new equipment? Instant asset write off now \$150k



Dear %FIRSTNAME%,

Do you need to purchase any equipment, computer hardware, office furniture or machinery for your small business? Now is a great time to buy as the government has increased the instant asset write-off threshold to \$150,000 (ex GST).

A small business can currently claim an immediate tax deduction for the business portion of each asset provided:

- The asset cost less than \$150,000 (ex GST)
- The business has an aggregated group turnover of less than \$500 million
- The asset is used or installed ready for use from 12 March 2020 until 30 June 2020

The tax write-off currently applies to new and used vehicles, equipment, technology, machinery and any other business-related purchases under the \$150,000 threshold. I have access to a wide variety of lenders with very competitive financing options for purchases like these.

Call me now to get things organised in time to make your purchases before June 30 2020.

Kind regards,

Template name: Marketing - CAF - EOFY - Car
Subject line: NEW online car search service. Take advantage of EOFY sales



Hi %FIRSTNAME%,

The end of year sales season is almost here and usually around this time of the year we would be visiting different dealerships to find the perfect car. Even though social isolation restrictions are in place, you can still take advantage of end of financial year deals.

Whether you are looking for a new, pre-owned or commercial vehicle, we have an Australia wide car finding service to find you the perfect vehicle from the comfort of your own home.

Once we've located the vehicle of choice at a competitive price, we can then also provide you with a tailored car finance solution that suits your needs.

Call me today to find out how we can help make your new car dreams come true. There are some great deals at the moment.

Kind regards,

Template name: Marketing - CAF - SME/Business
Subject line: Financial support for your business



Hi %FIRSTNAME%,

We understand many Australian businesses are facing challenging times amid the COVID-19 pandemic. If you are in need of financial support to ensure you can continue trading when all of this is over, I can help.

With access to Australia's leading lenders and support from the Government's stimulus package options, we can tailor a financial solution to ease the burden of these troubling and uncertain times.

I can help you find a finance solution that offers the flexibility and repayment terms your business requires and guide you through the different stimulus package options available from the Government. Some of the Government stimulus package options for Sole traders, SME's and employers include:

- JobKeeper Payment
- The increased instant asset write-off
- Backing Business Investment (BBI)
- Increased and accelerated income support
- SME Guarantee Scheme
- Early access to superannuation
- Tax support
- Temporary relief for financially distressed businesses
- Assistance to help pay the wages of apprentices or trainees
- Support paying energy bills

I am here to support you, so get in touch today and we can work together to help keep your business on track!

The Government are regularly updating the information available for business owners, employers, employees and sole traders. Click [here](#) for the latest information.

Template name: Marketing - CAF - Creative SME Lending Solutions
Subject line: Need a more creative finance solution for your business?



Hi %FIRSTNAME%,

As a small to medium business owner, we understand that sometimes cashflow can hinder your ability to develop your business. What if we could assist to provide you with up to \$100K, how would that help your business to grow? Would it help you buy that stock that you don't have the funds for right now?

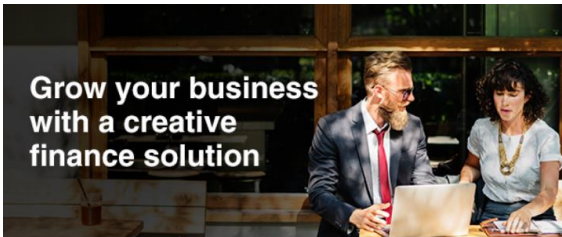
We can help you find a more creative finance solution for your unique business requirements. We'll use our knowledge and experience to design a quick and versatile solution that helps you achieve your business goals. We can help you with:

- Access to over 20 business-focused lenders.
- Competitive interest rates – some of the lowest in the market.
- Secured or unsecured finance for multiple purposes.
- Flexible credit lines.
- Cash-flow and inventory finance solutions.
- Obtaining machinery and equipment without tying up your capital.
- Flexible terms and affordable repayment structures.
- Very fast approval and access to funds, and much more.

We're happy to work with you and your accountant to design a solution that's right for your needs. If you have a small to medium sized business, call us today for a chat with no obligation.

Template name: Marketing - CAF - Instant asset write off

Subject line: Achieve your business goals with a tailored loan solution



Hi %FIRSTNAME%,

This is a great time to evaluate your business performance and plan how you can achieve your business goals in 2020.

As a business owner, I understand that poor cashflow can hinder your ability to develop your business. I can help you find a creative finance solution for your unique business requirements.

I can help you with:

- Access to an extensive panel of business-focused lenders
- Competitive interest rates – some of the lowest in the market
- Secured or unsecured finance for multiple purposes
- Flexible credit lines
- Cash-flow and inventory finance solutions
- Obtaining machinery and equipment without tying up your capital
- Flexible terms and affordable repayment structures
- Very fast approval and access to funds, and much more

I'm happy to work with you and your accountant to design a solution that's right for your business needs. Call me today for an obligation free and confidential chat.

Template name: Marketing - CAF - Truck Finance

Subject line: Hit the road sooner with fast truck finance!



Hi %FIRSTNAME%,

Whether you're a tradie looking for a work ute, or a truckie financing an entire fleet, our fast truck finance solutions will get you on the road sooner. We can help you with:

- Access to more than 20 lenders.
- Finance for new, used or ex-lease vehicles.
- Secured finance options.
- Competitive rates and terms.
- Flexible residuals for lower repayments.
- Repayment structuring to suit your cash-flow.
- Tax effective options – we'll work with your accountant.
- A choice of end of contract options – return, extend, purchase and own.

Get your funds in as little as two business days*

We'll work with our specialist lenders to create a suitable finance solution to fit your specific business needs and objectives. Our aim is to make the truck you want more affordable and to get the funds into your hands, so you can buy it quickly.

Call us today. We'll be happy to chat about your options with no obligation.

Instructions on how to send these emails are on the Wiki: [View here](#)

Please contact your Broker Support Manager if you would like help sending to your clients.